



Ocean Friendly Visitors Program

Surfrider Kauai provides turnkey support to launch the Ocean Friendly Visitors Program at your hotel, resort or condominium complex. For more information on joining the Ocean Friendly Visitors Program contact: campaigns@kauai.surfrider.org/

Surfrider Kauai created the Ocean Friendly Visitors Program to help visitors enjoy our special island while also protecting its beautiful beaches, ocean, unique marine life and coral reefs. The program is an ideal way to share our malama aina culture with guests. The Ocean Friendly Visitors Program is also a turnkey way to carry out beach cleanups as part of your Malama Hawaii commitment.

The program is free to participating hotels and resorts - with all promotional materials and beach cleanup kits provided by Surfrider Kauai.



The Ocean Friendly Visitors Program Consists of Actions and Activities Centered on Six Key Principles:

1. Keep our beaches clean and beautiful
2. Minimize plastics
3. Protect fragile marine life
4. Protect coral reefs
5. Practice COVID etiquette
6. Dine responsibly



[CLICK HERE FOR MORE INFO](#)